

## Part C : Class as a whole: Lessons Learned

1. Machine Learning is the new AI (Atuegbu)  
Classic AI (expert systems) → Statistics → M.L.
2. Successful products focus on customers problem, and adapting their changing needs (Li, S.)
3. Amazon, and AWS, will rule the world ! (Pereira)
4. Agile methodology offers great levels of transparency, and allows team members to work efficiently (Bernal)
5. Consistent IT Processes are critical to a successful business management system (Gemedo)
6. Developing & enacting customer-centric approach to product dev. is crucial to retaining customer (Monson)
7. Innovate or die (like Kodak, Blockbuster, Borders,...) (Kapoor)
8. Technology can and should be utilized to manage environmental problems (climate, water) (Galindo)
9. Not all product failures are bad . ( McDonald )
10. Accurate forecasting is required for future success of new products (Miller)

11. It's good to ask more than one "WHY?" question to get to the root cause of a problem (Romrell)
12. The Turing Test is important in order to decide when an entity is "human" or "artificial". (Kong)
13. Startups can give up equity (ownership) in exchange for venture capital & good management advice (Flores)
14. Consumers dictate the growth of the technological market. (Nabidavoodi)
15. Digital transformation is a necessary business strategy. (Khaladj)
16. It's important to manage organization complexity by standardization. (Tarekegn)
17. By conserving energy we can conserve water. (Tomar)
18. Agile methodology is preferred to Waterfall for project management. (Jiao)
19. Know your target audience! (Garcia)

20. Managers should give their subordinates freedom to solve problems creatively. (Kang)
21. When developing products, identify real problems & only then find solutions. (Diaz)